The Green Impact Zone vision:
To develop a sustainable community that is environmentally, economically and socially stronger tomorrow than it is today, using a comprehensive green strategy, coordinated programs with innovative delivery mechanisms, and intense resident engagement to more rapidly push community change, build community capacity, and make the Green Impact Zone a place where people want to live, work and play.

CHALLENGES
Decades of disinvestment in the urban core

NEIGHBORHOODS
Aging Housing Stock — 41% built before 1940
25% Vacant Lots
53% Rental Properties
High Crime Rates
Neighborhood Associations with Limited Capacity and Resources

ECONOMY
Up to 50% Unemployment
37% Living in Poverty
$22,712 Median Household Income
Struggling Businesses, Vacant Storefronts

INFRASTRUCTURE
Crumbling street pavement
Broken Sidewalks and Curbs
Storm Drainage Problems
High Utility Bills
Limited Access to Employment Centers

ACHIEVEMENTS
Highlights of measurable transformation in four years of targeted investment, relationship building and dedicated staff focus

HOUSING
Bancroft School renovation — 50 units
Ivanhoe 39th Street redevelopment — 26 units
Model Blocks near Bancroft Schools Apartments
3,969 property condition windshield surveys yielding 57 interactive maps

CAPACITY BUILDING
Community Leadership Program
275 participants, 59 graduates
$271,226 in neighborhood capacity grants
67 trained in Roots for Success Environmental Literacy Program
Community Capital Grants secured for 2 neighborhoods

OUTREACH
99,443 telephone contacts
45,766 door-to-door contacts
3,629 participants in zone-wide events
2 Citizens Police Academies and 10 KCPD neighborhood roll calls
4 Homebuyer Tours with 162 participants

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The achievements listed above and on the reverse side include both direct work done by Green Impact Zone staff and partner projects in which the Green Impact Zone played a supportive or instrumental role, in the zone and in surrounding areas. While the Green Impact Zone is a place-based initiative, many individuals and communities throughout the region have benefited from its programs and processes.
The Green Impact Zone staff has developed a successful model over the past four years, convening a core team of leaders from neighborhood associations and community development organizations, as well as nonprofit, private and civic partners, to support a comprehensive urban renewal strategy. Some key elements of the model:

**SCALE:** Work must be done on a scale large enough to change the market in the community, with a focus on specific projects that can act as catalysts for further development.

**PEOPLE AND PLACE:** Successful community redevelopment requires that the multiple causes of disinvestment be tackled simultaneously. Investment in the physical infrastructure of the community cannot bring about transformation without also requiring not only empowering individuals to address issues within their own community, but also educating and informing the people and organizations who have the necessary resources and expertise to help achieve long-term, sustainable change.

**BOTH SIDES OF THE EQUATION:** Successful redevelopment requires investments:
- **INFORMATION & EDUCATION**
- **CAPACITY BUILDING**
- **NEEDS**
- **TRAJECTORY OF CHANGE**
- **DELIVERY**
- **CHANGE**
- **ACTION**
- **BELIEF**

The Green Impact Zone's priority of urban neighborhood transformation and Blue Hills Community Services' priority of repurposing a vacant building at 5008 Troost Avenue to a business center and contractor incubator in summer 2013, was instrumental in our community outreach. Our success was due in part to this partnership.

— Gail Allen, KCPL

"Since the Green Impact Zone of Missouri was founded in 2009, NHS has worked with them to help gauge the needs and desires of residents of the Historic Manheim Park Neighborhood and other neighborhoods in the Green Impact Zone between Troost and Paseo. One result of these efforts was helping influence the decision of the Make It Right Foundation to select the Bancroft School project as its first Kansas City project. This $14 million project, jointly developed by Dalmark, Make It Right and NHS, will provide 50 LEED Platinum units of affordable housing when completed in December 2013."

— Margaret May, Executive Director, Ivanhoe Neighborhood Council

"The Ivanhoe Neighborhood Council is grateful for and proud of the opportunity to be one of the Green Impact Zone neighborhoods. Throughout the years (so few years), we have considered it a privilege to be a part of the planning team and an active participant in so many enriching programs/events. Watching our community grow and observing our residents participating in so many quality of life changing experiences has been a source of great joy. We take pride in many zone achievements, including (to mention just a few) visits to our community by White House and cabinet level executives; leadership training for residents; installation of curbs and sidewalks through the TIGER grant; and concrete finishing and deconstruction training opportunities provided to young adult resident through the Storm Water Diversion and Deconstruction Projects with funding provided by the zone. Most importantly, due to doors opened through the zone, the Ivanhoe neighborhood will begin construction of new housing on the 3800 block of Euclid in summer 2013."

— William Bates, Green Impact Zone Resident

"The Green Impact Zone has been an invaluable partner to the Historic Manheim Park Neighborhood. We are currently collaborating on developing a comprehensive community plan to help guide development in our community over the next 10 years and beyond. The partnership and support the zone provides is critically important during this period of our community’s development."