

**Green Impact Zone
Data Committee
Meeting Summary
October 14, 2009**

- Peter Eaton reported that the data collectors are out and collecting and will have volunteers accompanying them
- Jake Wagner reported that they are probably about 3 weeks away from completing their data collection. He is also in process of setting up a meeting with EPA on environmental measures
- The county provided data on property values, foreclosures, square footage and other data that was requested. Also they mentioned that they have historical aerial photos and they will see if they can get a hold of them. Thanks to Steve Marsh.
- We discussed utility data and came to the following consideration
 - We would like address level data for energy or water consumption monthly for the most recent year (2008) as well as a three year average. We would like the properties identified as owner occupied or rental if possible.
 - We would like billing and delinquency data for the zone cross tabbed by such characteristics as owner occupied and renters.
 - We also discussed collecting some information on resident perceptions of new technology that allows both residents and the utility to monitor and adjust energy consumption.
- KU announced that they would be starting to set up “walking conversations” with neighborhood leaders. Before they do that they will meet with the Green Impact Zone staff.
- We had a lengthy discussion about the social survey and Eric Hanley presented an initial draft (attached)
 - The survey will consist of:
 - Information about the respondent
 - Information about the respondent’s perceptions of their community, including about the zone objectives
 - Information about their views and conditions with regard to energy and water use
 - Eric reported that the survey may not be administered until June of 2010 while monies are raised to fund the project
 - There was concern that waiting so long has two consequences:
 - The data will not be baseline data, but a point in time well after activities have begun
 - The zone will not have access to this information at a time they could use it to develop programs
 - There was a discussion about scientific sampling and other sampling and the merits and demerits of both
 - The following was decided:
 - We will pursue the development of the survey instrument with the goal of having a final draft for use and testing at a community event to be held Dec 5.
 - Committee members should get comments on the survey to Eric Hanley or me as soon as possible
 - A subcommittee will then work the survey to put it in a more complete, but not too cumbersome form by early November

- Once in this preliminary form the survey will be reviewed with neighborhood leaders to see if additional questions should be added or if there are inappropriate questions
 - At the next meeting Eric will present a draft budget and we will discuss a strategy for both collecting early social survey data and collecting a scientific sample and a decision will be made about what exactly we want to pursue
- Dean Katerndahl presented a first draft of an outline of the Phase I baseline report (attached). We will review it at the next meeting.
- Peter will show at the next meeting the online data access interface that we anticipate using
- The next meeting of the Data Committee is Wednesday, October 28 at 3:00 p.m. at the Green Impact Zone Neighborhood Assistance Center